



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Appl. No.** : 09/911,794  
**Applicant** : Rolland NOLL, et al.  
**Filed** : July 25, 2001  
**Title** : BRANDED CHANNEL  
**TC/A.U.** : 3622  
**Examiner** : Champagne, Donald  
**Docket No.** : 5596  
**Customer No.** : 038598

**Mail Stop Amendment**  
Commissioner of Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

**RESTRICTION REQUIREMENT RESPONSE**

Sir:

Prior to substantive examination of the above-identified application, please amend the application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 8 of this paper.